

09 February 2022

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 08 February 2022, it purchased 349,906 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	08 February 2022
Number of ordinary shares purchased	349,906
Highest price paid per ordinary share	67.00 pence
Lowest price paid per ordinary share	65.20 pence
Volume weighted average price paid per ordinary share	66.0574 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 359,701,272 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	08 February 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
349,906	66.0574	London Stock Exchange

Individual Transactions:

7,038	67.00 pence	09:59 UK
7,632	67.00 pence	10:03 UK
712	67.00 pence	10:03 UK
6,467	67.00 pence	10:11 UK

7,491	67.00 pence	10:11 UK
14,670	67.00 pence	10:11 UK
2,529	67.00 pence	10:11 UK
12,141	67.00 pence	10:15 UK
596	67.00 pence	10:15 UK
1,257	67.00 pence	10:15 UK
12,817	67.00 pence	10:15 UK
1,257	67.00 pence	10:15 UK
1,451	67.00 pence	10:15 UK
3,607	67.00 pence	10:15 UK
6,110	67.00 pence	10:15 UK
3,489	67.00 pence	10:15 UK
13	67.00 pence	10:15 UK
10,723	67.00 pence	10:16 UK
10,000	66.00 pence	11:51 UK
10,000	66.00 pence	13:10 UK
9,096	66.00 pence	14:13 UK
904	66.00 pence	14:13 UK
10,619	66.00 pence	14:13 UK
10,000	66.00 pence	14:15 UK
20,419	66.00 pence	14:15 UK
4,133	66.00 pence	14:15 UK
5,867	66.00 pence	14:15 UK
4,133	66.00 pence	14:15 UK
400	66.00 pence	14:15 UK
1,549	66.00 pence	14:15 UK
6,160	66.00 pence	14:15 UK
1,673	66.00 pence	14:15 UK
218	66.00 pence	14:15 UK
4,829	66.00 pence	14:16 UK
3,998	65.60 pence	15:00 UK
1,205	65.60 pence	15:00 UK
7,357	65.60 pence	15:00 UK
1,205	65.60 pence	15:00 UK
8,562	65.60 pence	15:00 UK
2,793	65.60 pence	15:00 UK
1,205	65.60 pence	15:00 UK
10,126	65.60 pence	15:00 UK
2,434	65.60 pence	15:00 UK
2,314	65.60 pence	15:00 UK
6,466	65.60 pence	15:00 UK
795	65.60 pence	15:00 UK
4,144	65.60 pence	15:00 UK
1,054	65.60 pence	15:00 UK
101	65.60 pence	15:00 UK
20,043	65.60 pence	15:00 UK
3,854	65.60 pence	15:00 UK
8,706	65.60 pence	15:01 UK
138	65.60 pence	15:01 UK
905	65.60 pence	15:01 UK
11,517	65.60 pence	15:02 UK
1,078	65.60 pence	15:02 UK
9,966	65.20 pence	15:35 UK
7,145	65.20 pence	15:37 UK

12,991	65.20 pence	15:37 UK
4,120	65.20 pence	15:37 UK
13,457	65.20 pence	15:37 UK
174	65.20 pence	15:37 UK
2,053	65.20 pence	16:10 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com