

16 June 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 15 June 2022, it purchased 222,419 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	15 June 2022
Number of ordinary shares purchased	222,419
Highest price paid per ordinary share	55.00 pence
Lowest price paid per ordinary share	53.60 pence
Volume weighted average price paid per ordinary share	54.3076 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 351,910,626 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	15 June 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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222,419

54.3076

London Stock Exchange

Individual Transactions:

2,299	54.50 pence	09:02 UK
3,334	55.00 pence	10:09 UK
2,538	55.00 pence	10:09 UK
4,128	55.00 pence	10:09 UK
3,327	55.00 pence	10:10 UK
1,993	55.00 pence	10:10 UK
739	55.00 pence	10:10 UK
393	55.00 pence	10:10 UK
8,548	55.00 pence	10:10 UK
790	55.00 pence	10:10 UK
1,965	54.50 pence	10:24 UK
120	54.50 pence	10:24 UK
621	54.50 pence	10:24 UK
678	54.50 pence	10:24 UK
207	54.50 pence	10:24 UK
739	54.50 pence	10:24 UK
1,354	54.60 pence	11:13 UK
1,855	54.60 pence	11:13 UK
1,086	54.30 pence	12:30 UK
1,914	54.30 pence	12:30 UK
7,000	54.30 pence	12:30 UK
1,730	54.60 pence	12:36 UK
7,000	54.60 pence	12:36 UK
752	54.60 pence	12:36 UK
518	54.60 pence	12:36 UK
2,659	54.50 pence	12:51 UK
270	54.50 pence	12:51 UK
227	54.50 pence	12:51 UK
916	54.50 pence	13:07 UK
916	54.50 pence	13:12 UK
5,012	54.50 pence	13:12 UK
2,425	54.50 pence	13:12 UK
8,488	54.50 pence	13:12 UK
984	54.50 pence	13:19 UK
2,759	54.50 pence	13:22 UK
344	54.50 pence	13:22 UK
5,509	54.50 pence	13:22 UK
3,491	54.50 pence	13:23 UK
2,777	54.50 pence	13:24 UK
3,566	54.50 pence	13:39 UK
2,175	54.40 pence	13:42 UK
825	54.40 pence	13:42 UK
29	54.40 pence	13:43 UK
2,398	54.00 pence	13:56 UK
486	54.00 pence	13:58 UK
2,721	54.00 pence	14:01 UK
1,186	54.00 pence	14:08 UK
531	54.00 pence	14:15 UK

1,392	54.00 pence	14:17 UK
2,218	54.00 pence	14:21 UK
2,071	54.00 pence	14:22 UK
2,838	54.40 pence	14:39 UK
4,025	54.40 pence	14:39 UK
2,975	54.40 pence	14:39 UK
813	54.40 pence	14:39 UK
2,466	54.40 pence	14:39 UK
1,883	54.40 pence	14:39 UK
2,538	54.40 pence	14:40 UK
779	54.40 pence	14:40 UK
787	54.40 pence	14:40 UK
497	54.40 pence	14:40 UK
399	54.40 pence	14:40 UK
1,508	54.40 pence	14:41 UK
1,460	54.40 pence	14:41 UK
640	54.40 pence	14:41 UK
2,175	54.40 pence	14:41 UK
294	54.40 pence	14:41 UK
551	54.40 pence	14:41 UK
10,900	54.40 pence	14:45 UK
1,293	54.00 pence	14:58 UK
2,792	54.00 pence	14:59 UK
2,127	54.00 pence	14:59 UK
1,524	54.00 pence	15:03 UK
1,675	54.00 pence	15:06 UK
4,688	54.00 pence	15:06 UK
3,788	54.00 pence	15:06 UK
6,212	54.00 pence	15:06 UK
4,184	54.00 pence	15:07 UK
6,212	54.00 pence	15:07 UK
2,991	54.00 pence	15:07 UK
3,081	54.00 pence	15:07 UK
3,221	54.00 pence	15:07 UK
2,297	54.00 pence	15:12 UK
803	54.00 pence	15:12 UK
6,000	54.00 pence	15:12 UK
1,644	53.60 pence	15:58 UK
882	53.60 pence	15:58 UK
2,792	53.60 pence	15:59 UK
913	53.60 pence	16:03 UK
2,736	53.60 pence	16:17 UK
7,538	53.60 pence	16:21 UK
3,495	53.60 pence	16:21 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com