

15 July 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 14 July 2022, it purchased 129,730 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	14 July 2022
Number of ordinary shares purchased	129,730
Highest price paid per ordinary share	55.80 pence
Lowest price paid per ordinary share	54.70 pence
Volume weighted average price paid per ordinary share	55.4039 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 349,836,502 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	14 July 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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129,730

55.4039

**London Stock
Exchange**

Individual Transactions:

6,589	55.80 pence	09:28 UK
2,823	55.80 pence	09:28 UK
588	55.80 pence	09:28 UK
1,120	55.80 pence	09:28 UK
3,500	55.80 pence	09:28 UK
4,764	55.80 pence	09:28 UK
616	55.80 pence	09:28 UK
10,000	55.80 pence	09:28 UK
10,000	55.80 pence	09:28 UK
2,000	55.40 pence	09:35 UK
2	55.40 pence	09:54 UK
10,000	55.40 pence	11:34 UK
593	55.40 pence	11:34 UK
2,148	55.40 pence	11:34 UK
8,817	55.00 pence	11:34 UK
544	55.00 pence	11:34 UK
733	55.00 pence	11:34 UK
7,540	55.00 pence	11:34 UK
3,549	55.00 pence	11:59 UK
8,817	55.00 pence	11:59 UK
1,784	55.80 pence	14:21 UK
2	55.80 pence	14:21 UK
124	55.80 pence	14:21 UK
5,800	55.80 pence	14:33 UK
1,154	55.80 pence	14:33 UK
2,615	55.80 pence	14:33 UK
2,272	55.80 pence	14:33 UK
6,249	55.80 pence	14:33 UK
13,753	55.00 pence	15:03 UK
27	55.00 pence	15:03 UK
6,220	55.00 pence	15:03 UK
48	54.70 pence	16:29 UK
222	54.70 pence	16:29 UK
168	54.70 pence	16:29 UK
243	54.70 pence	16:29 UK
54	54.70 pence	16:29 UK
5	54.70 pence	16:29 UK
301	54.70 pence	16:35 UK
545	54.70 pence	16:35 UK
1	54.70 pence	16:35 UK
3,400	54.70 pence	16:35 UK

For further information please contact:

Vertu Motors plc

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Billy Clegg
Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com