

13 December 2023

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 12 December 2023 it purchased 90,558 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 9 October 2023, as follows (together the "Transaction"):

Date of purchase	12 December 2023
Number of ordinary shares purchased	90,558
Highest price paid per ordinary share	70 pence
Lowest price paid per ordinary share	70 pence
Volume weighted average price paid per ordinary share	70 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 339,347,291 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	12 December 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
90,558	70	London Stock Exchange

Individual transactions:

5,784	70.00 pence	08:51 UK
664	70.00 pence	08:51 UK
15,426	70.00 pence	08:51 UK
4,427	70.00 pence	08:51 UK
2,178	70.00 pence	08:51 UK
6,482	70.00 pence	08:51 UK
1,254	70.00 pence	08:51 UK
1,315	70.00 pence	08:51 UK

659	70.00 pence	08:51 UK
5,559	70.00 pence	08:52 UK
4,954	70.00 pence	08:52 UK
3,667	70.00 pence	08:53 UK
364	70.00 pence	08:53 UK
12,889	70.00 pence	10:37 UK
399	70.00 pence	10:37 UK
20,322	70.00 pence	10:37 UK
398	70.00 pence	10:37 UK
755	70.00 pence	10:37 UK
3,062	70.00 pence	10:37 UK

Vertu Motors plc

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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 195 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 191 franchised sales outlets and 4 non-franchised sales operations from 145 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
 Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.vertumotorcycles.com