

01 September 2021

**Vertu Motors plc**  
**(“Vertu Motors” or the “Company”)**

**Transaction in Own Shares**

Vertu Motors plc (AIM: VTU) announces that on 31 August 2021, it purchased 197,674 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 20 August 2021 as follows:

Date of purchase	31 August 2021
Number of ordinary shares purchased	197,674
Highest price paid per ordinary share	54.00 pence
Lowest price paid per ordinary share	52.00 pence
Volume weighted average price paid per ordinary share	53.2463 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 368,593,008 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

**Schedule of Purchases:**

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	31 August 2021

**Aggregate information:**

<b>Aggregated Volume</b>	<b>Volume-weighted average price (pence)</b>	<b>Venue</b>
197,674	53.2463	London Stock Exchange

**Individual transactions:**

6,500	52.00 pence	09:41 UK
1,384	52.00 pence	09:50 UK
4,781	52.00 pence	10:04 UK
335	52.00 pence	10:09 UK

1,384	52.00 pence	10:15 UK
1,466	52.00 pence	10:17 UK
29,113	52.00 pence	10:18 UK
3,650	52.00 pence	10:18 UK
1,527	52.00 pence	10:41 UK
13,803	53.00 pence	11:24 UK
1,488	53.00 pence	11:24 UK
17	53.00 pence	11:24 UK
1,088	53.00 pence	11:24 UK
4,008	53.00 pence	11:24 UK
359	53.00 pence	11:24 UK
1,139	53.00 pence	11:24 UK
756	53.00 pence	11:24 UK
102	53.00 pence	11:24 UK
980	53.00 pence	11:24 UK
280	53.00 pence	11:24 UK
980	53.00 pence	11:24 UK
2,534	53.00 pence	13:51 UK
1,426	52.40 pence	14:01 UK
1,622	54.00 pence	14:35 UK
1,437	54.00 pence	14:35 UK
2,990	54.00 pence	14:35 UK
2,525	54.00 pence	14:35 UK
1,448	53.00 pence	15:09 UK
1,960	53.00 pence	15:09 UK
1,389	53.00 pence	15:10 UK
628	53.00 pence	15:12 UK
432	53.00 pence	15:12 UK
4,143	53.00 pence	15:12 UK
2,500	53.00 pence	15:13 UK
942	53.00 pence	15:14 UK
942	53.00 pence	15:14 UK
4,656	53.70 pence	15:50 UK
1,412	53.70 pence	15:51 UK
1,616	53.40 pence	16:04 UK
508	53.40 pence	16:04 UK
88	53.40 pence	16:04 UK
1,447	53.40 pence	16:06 UK
1,265	54.00 pence	16:13 UK
4,624	54.00 pence	16:13 UK
1,434	54.00 pence	16:16 UK
4	54.00 pence	16:16 UK
8,562	54.00 pence	16:16 UK
53	54.00 pence	16:16 UK
2,500	53.80 pence	16:29 UK
67,447	54.00 pence	16:38 UK

**For further information please contact:**

**Vertu Motors plc**

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Karen Anderson, CFO

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**Zeus Capital Limited**

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**Camarco**

Billy Clegg  
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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 155 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 151 franchised sales outlets and 4 non-franchised sales operations from 116 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](http://investors.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)