

13 May 2011

Vertu Motors plc (“Vertu” or “Group”)

Dividend Timetable

Vertu announces that the dividend timetable for the final dividend of 0.3p per share, which was declared on 11 May 2011, is as follows:

Ex dividend date	18 May 2011
Associated record date	20 May 2011
Last day to elect for Dividend Re-investment Plan (“DRIP”)	1 July 2011
Annual general meeting	21 July 2011
Payment date	26 July 2011

Dividend Re-Investment Plan

As detailed in the communication made to shareholders together with the Group’s Interim Results in November 2010 (available from the Vertu website at <http://www.vertumotors.com/announcements>), a facility is provided by Capita IRG Trustees Limited in conjunction with the Group’s registrars, Capita Registrars, for any Group shareholders who wish to re-invest dividend payments in the Group. Under this facility, cash dividends may be used to purchase additional ordinary shares.

Any shareholder requiring further information should call 0871 664 0300 (calls cost 10p a minute plus network extras; lines are open from 8.30am to 5.30pm Monday to Friday excluding bank holidays), or if calling from outside the United Kingdom +44 (0)208 639 3399, else email shareholder.services@capitaregistrars.com or visit www.capitaregistrars.com.

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