

21 January 2008

Vertu Motors plc ("Vertu Motors" or the "Company")

### Director Dealings

Paul Williams, Non-Executive Chairman of the Company, was allotted 314,165 ordinary 10p shares in the Company on 21 December 2007 as part of the deferred consideration following the acquisition of Bristol Street Group Limited in March 2007. As a result, Mr Williams now holds 2,827,485 ordinary 10p shares of the Company, representing 3.1% of the issued share capital.

- Ends -

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