

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

VERTU MOTORS PLC

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (YES)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

3. Full name of person(s) subject to the notification obligation (iii):

AXA S.A., 25 AVENUE MATIGNON, 75008 PARIS AND ITS GROUP OF COMPANIES

4. Full name of shareholder(s) (if different from 3.) (iv):

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

22/03/2007

6. Date on which issuer notified:

23/03/2007

7. Threshold(s) that is/are crossed or reached:

10%

8. Notified details:

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE

Situation previous to the Triggering transaction (vi)

Number of shares

Number of voting Rights (viii)

B1GK464	5,044,866	5,044,866
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Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
		Direct	Direct (x)	Indirect (xi)	Direct
B1GK464	0	0	4,233,434	0.00	9.06%

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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Total (A+B) Number of voting rights	% of voting rights
4,233,434	9.06%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

Name of the Company/Fund	Number of Shares	% of issued share capital
AXA FRAMLINGTON FRAMLINGTON INNOVATIVE GROWTH	1,750,100	3.74%
AXA FRAMLINGTON FRAMLINGTON AIM VCT	833,333	1.78%
AXA FRAMLINGTON FRAMLINGTON AIM VCT2	1,333,334	2.85%
FRAMLINGTON ONSHORE PRIVATE CLIENTS	316,667	0.68%
TOTAL DIRECT	0	0.00%
TOTAL INDIRECT	4,233,434	9.06%

TOTAL 4,233,434 9.06%

Proxy Voting:

10. Name of the proxy holder:

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11. Number of voting rights proxy holder will cease to hold:

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12. Date on which proxy holder will cease to hold voting rights:

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13. Additional information:

FIGURES BASED ON SHARES IN ISSUE OF 46,750,000

14. Contact name:

TERRY MARSH

15. Contact telephone number:

020 7003 2637