

16 October 2014

Vertu Motors plc ("Vertu" or "Company")

Non-executive Chairman Designate Share Purchase

Vertu was informed today of the following dealings in the Company's ordinary shares by the Non-executive Chairman Designate, Peter Jones (the "Dealing"). The Dealing took place on 16 October 2014, at an average price of 56.81p per ordinary share of 10p each:

	Beneficial holding of Ordinary Shares prior to the Dealing	% of share capital prior to the Dealing	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealing	Resultant % of share capital after the Dealing
Peter Jones	500,000	0.15	500,000	1,000,000	0.29

The Company's issued share capital consists of 340,330,132 Ordinary Shares with voting rights. The Company does not hold any Ordinary shares in treasury.

- Ends -

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